

REGIONAL CONFERENCE

"Circular economy in action – Rethinking the production and consumption models in the Balkans"

AGENDA

12 May 2021, web platform: ZOOM

Registration: https://zoom.us/webinar/register/WN_nQz3_A3rQx6liPefyhAuPw

12 May 2021 (Wednesday), 10:00 – 14:15 h		
10:00 – 10:30	Official opening and welcome speech	
	The importance of raising awareness for circular economy to support the regional economic development	Sofija Cali - project manager, YES Foundation
	Supporting common projects to strengthen relations and regional cohesion	TBD - Western Balkans Fund
	Implementation and development of circular economy in North Macedonia	Ana Karanfilova Maznevsk a – Ministry of Environment and Physical Planning
10:30 – 11:00	Circular Economy in European and Western Balkan contexts	
	Circular Economy EU concept and process - Overview of the WB countries, challenges and recommendations	Andjelka Mihajlov – Environmental Ambassador for Sustainable Development
11:00 - 11:10	Video: Circular Economy – Benefits and opportunities for businesses	
11:10 – 13:10	Supporting circular transition of businesses	
	Circular economy at city level – story from Prague - How can cities support circular economy business models and SMEs	Vojtech Vosecky – Chairman of the Circular Economy Steering Committee at the city of Prague
	Tools to support circularity for SMEs - Circular design audit for SMEs: making products more circular	Kristiina Martin – Circular economy expert, Stockholm Environment Institute Tallinn Centre
	Circular economy & extended producer responsibility	Charlotte Petit – Head of European affairs at Citeo, France
	Sustainable tourism and waste	Gabriella Crescini – Board member at Oxara, Switzerland, expert in tourism and forest protection
13:10 – 14:10	Circular economy business models in the region	
14:10 – 14:15	Closing of the regional conference	